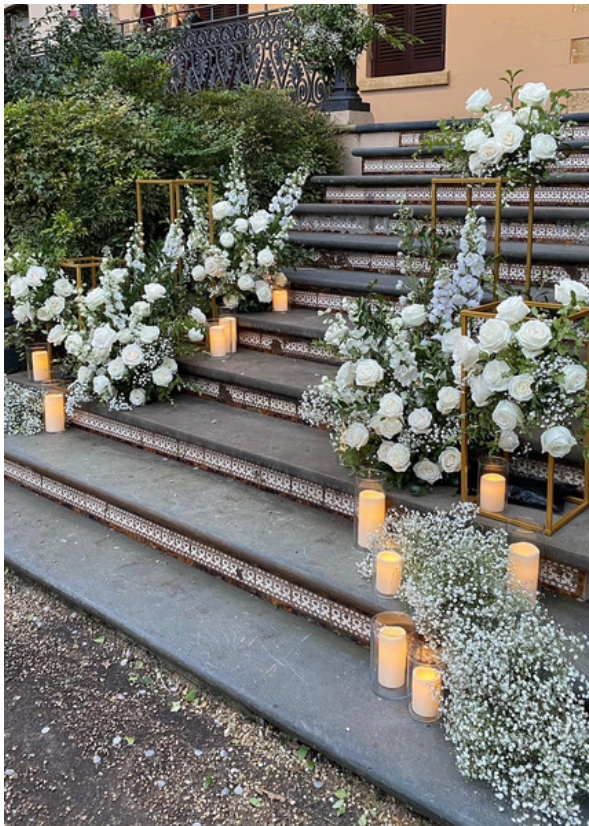


# Gathered Floral



natural and elegant garden design florals

# Welcome

Thank you for enquiring about using my services for your wedding florals.

I love to create natural looking garden designs and adore using roses, whimsical greenery, pockets of delicate textures and complimenting seasonal blooms.

My bouquets are loose and airy not tight balls. Ceremony backdrops and reception designs are unstructured and organic. I love incorporating candles, candle holders and using ceramic and glass vessels.

I am not a cookie cutter florist. At the quoting stage, I can't give you exact size dimensions of arrangements as my work is organic and freeflowing. If my natural garden design style appeals to you, please reach out!







## Meet Catherine

My design aesthetic is natural, romantic and garden inspired. I love working with colour and texture and base my work on old garden inspired designs where the elements are effortlessly gathered together.

After spending 22 years in banking with roles in internal audit and operational risk management, I threw caution to the wind and left a reliable corporate job and forayed into small business. Armed with a Certificate III in Floristry and combined with undergrad and postgrad degrees in Business and Accounting, I hit the ground running and have been designing weddings for the past 10 years.

I'm happily married to my soul mate, a mum to 3 grown up children and nana to 2 grand kids. I have dalmation named Betty and I simply adore her.

I'm authentic, compassionate, empathetic and focussed. I passionately love creating wedding florals and carefully consider the placement of every bloom. Each colour, hue and tone is purposeful and conveys my heartfelt emotion. I'm not afraid to stand out or stand on my own. I'm resilient and have a never say never attitude.

I would love to meet you!

# Offerings



## FRESH FLORALS

All designs are made with beautiful fresh seasonal produce. Elevate your venue's ambience with my hire inventory. You will have access to quality ceramic bowls and vases, candleholders, arbour, metal stands, plinths and urns at no extra charge.

The minimum spend excludes delivery, installation and bump out.

MINIMUM FLORAL SPEND \$4,000

## FAUX & FRESH FLORALS

Your Ceremony designs with both fresh and faux silk blooms. The main advantage is that you can get a bigger display with a smaller price tag.

The minimum spend excludes inventory hire, delivery, installation and bump out.

MINIMUM FLORAL SPEND \$2,500



# FRESH FLORALS

*the full floral experience*

Seasonal thoughtful blooms and foliages that look as if they grew in their space or were gathered straight from the garden.

From your vision board and inspiration images, I research the best florals to use based on seasonality and your colour palette.

I consider the placement of every element to create something truly unique. From the glassware, the linen, the candle styling and the type of vase or compote.

The benefits of using all fresh florals is the complimentary use of items in my hire inventory such as quality ceramic and metal compotes and vases, glass and ceramic candle holders, ceremony plinths, large urns and arbours. In its entirety, I can confidently bring your vision to life.





## FAUX & FRESH FLORALS

*an affordable collection option*

Designing with both fresh and faux silk blooms is a new affordable range that I now offer. Faux florals have come a long way and definitely don't look like those plastic blooms that you might have seen at your grandmother's place. I offer this collection in the blush, nudes, soft pink and whites colour palettes.

Primarily for your ceremony designs such as the arch or arbour, floral towers, ground nests, pew ends and aisle ground designs.

This range is more affordable as it is available as a hire option only. You are more than welcome (and encouraged) to take the fresh florals out of the arrangements at the end of your reception.

# PRICE GUIDE

*No idea how much wedding flowers cost?*

To give you an idea of my prices, here is an overview of the average floral arrangement costs. Pricing will vary depending on your final designs and these are the starting from prices.

BRIDAL PARTY		CEREMONY		CEREMONY faux & fresh		RECEPTION	
Bridal Bouquet	\$240	Arch / Arbour	\$800	Arch / Arbour	\$500	Bud Vases	\$25
Bridesmaid Bouquet	\$180	Urns / Plinths	\$800	Urns / Plinths	\$500	Urns - small	\$80
Buttonhole	\$20	Metal Stands	\$800	Metal Stands	\$500	Urns - standard	\$140
Female Buttonhole	\$30	Ground Nest	\$1500	Ground Nest	\$1000	Flat Lay (per m)	\$25
Page Boy	\$15	Floral Towers	\$1800	Floral Towers	\$1200	8 Reflexed Roses	\$90
Corsage	\$45	Pew Ends	\$30	Pew Ends	\$20	Bridal Table (70 cm)	\$200
Flower Girl	\$50	Aisle Florals	\$120	Aisle Florals	\$90	Cake Florals (2 tier)	\$60
Floral Crown	\$90	Petal Cones	\$6				

- Prices exclude hire, delivery and installation. This will be charged according to the logistics and location of your event.
- Please note, prices are subject to change at any time without notice.



# BOOKING PROCESS

1

I would be honoured to be apart of your special day!

Please fill in the form on the website on the Contact Page.

I understand the details are still in the works, so just fill in what you know.

2

I will respond with an estimated cost via email within 24 hours.

If you would like to know more about what I offer, consultations are available via a phone or video call.

There is no charge for this consultation.

3

Send through all that INSPO!

I would love to see your Pinterest board(s) and inspiration images via email.

During our consultation, I will look to refine your collection of images and compile a list of floral designs, working with seasonality and your budget.

4

Following our consultation you'll receive a visual proposal and our Contract.

Your proposal and its contents are valid for 30 days. I can hold your date for 7 days following when it is sent. Please note, after this time your date is no longer secure without receiving your deposit.

5

A non-refundable 10% deposit is due to secure your booking.

If required, additional research and details of floral designs on your proposal will commence after your deposit is paid.

Once your deposit is received your booking is securely yours!

6

4-6 weeks prior to your wedding date I will be in touch to check in and redefine your floral choices, quantities and logistics (if necessary).

In the meantime, I welcome you to email me any new details or inspiration you may find.

Your final balance is due 30 days prior to your wedding day.

*Questions?*

Please send me an email to [hello@gatheredfloral.com.au](mailto:hello@gatheredfloral.com.au) or feel free to call Catherine on 0421 522 483



# Gathered Floral

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Be sure to follow us on social media to keep up  
to date and inspired!

Follow us @gathered\_floral

